

## **BECOME A SANTA CRUZ CANCER BENEFIT GROUP 2022 PARTNER AGAINST CANCER**

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The Board of Directors of Santa Cruz Cancer Benefit Group (SCCBG) invites you to join them as a "Partner Against Cancer" supporting those members of our community who have the devastating challenge of living with this debilitating disease upcoming Gourmet Grazing on the Green Food, Wine & Beer Festival on October 15, 2022.

Working with a dedicated group of volunteers and partners, SCCBG raises community consciousness through events and outreach and has been able to distribute more than \$2.5 million to local organizations that provide support and assistance to cancer patients and their families. SCCBG annual events include the Spring Forward Against Cancer Gala, Grandmothers' Tennis Tournament, Gourmet Grazing on the Green and Skye Tent Skin Cancer Screenings.

Through these efforts the organization has a particular focus on new research and the development of improved and more effective treatment solutions for cancer.

All proceeds benefit local beneficiaries:

- Hospice of Santa Cruz County
- Jacob's Heart Children's Cancer Association
- Katz Cancer Resource Center
- WomenCARE Cancer Advocacy, Resources and Education
- University of California, Santa Cruz Department of Biosciences
- Teen Kitchen Project

Please take a moment to review our sponsorship form to learn how you can help us raise much-needed funds for our local beneficiaries. Thank you for your consideration.

To learn more about the Santa Cruz Cancer Benefit Group go to : [www.sccbg.org](http://www.sccbg.org). To make a donation to our event please fill out the attached form and mail to: SCCBG P.O. Box 2564 Santa Cruz, CA 95062 Voicemail (866) 826-1193 Email questions to: [info@sccbg.org](mailto:info@sccbg.org).

Sincerely,  
Alison Butler  
Santa Cruz Cancer Benefit Group

# SPONSORSHIP OPPORTUNITIES

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|---|---|
| <p><b>\$10,000</b><br/> <i>PRESENTING</i></p>                       | <p>24 tickets to Gourmet Grazing on the Green with VIP lounge booth<br/>         Marquee Sponsor signage at Gourmet Grazing on the Green<br/>         Optional booth or marketing table at Gourmet Grazing on the Green<br/>         Sponsorship recognition on all 2022 G3 printed materials, newsletters, advertising<br/>         Sponsorship recognition of logo on SCCBG website<br/>         Promotion through social media networks, Highlighted sponsorship in event Press Release and media pitching</p> |
| <p><b>\$7,500</b><br/> <i>PLATINUM</i></p>                          | <p>18 tickets to Grazing on the Green with VIP lounge booth<br/>         Sponsor signage at Gourmet Grazing on the Green<br/>         Optional booth or marketing table at Grazing on the Green<br/>         Sponsorship recognition on all 2022 printed materials, newsletters, advertising<br/>         Sponsorship recognition on all 2022 printed materials, newsletters, advertising<br/>         Promotion through social media networks, inclusion in event press release</p>                              |
| <p><b>\$5,000</b><br/> <i>GOLD</i></p>                              | <p>14 tickets to Grazing on the Green with VIP lounge booth<br/>         Optional booth or marketing table at Grazing on the Green<br/>         Sponsorship recognition on all 2022 printed materials, newsletters, advertising<br/>         Sponsorship recognition of logo on SCCBG website and SCCBG materials<br/>         Promotion through social media networks, inclusion in event press release</p>  |
| <p><b>\$3,000</b><br/> <i>SILVER</i></p>                            | <p>10 tickets to Gourmet Grazing on the Green with VIP lounge booth<br/>         Optional booth or marketing table at Grazing on the Green<br/>         Sponsorship recognition on all 2022 printed materials, newsletters, advertising<br/>         Sponsorship recognition of logo on SCCBG website and SCCBG materials. Promotion through social media networks, inclusion in event press release</p>  |
| <p><b>\$2,000</b><br/> <i>BRONZE</i></p>                            | <p>6 tickets to Gourmet Grazing on the Green 2022<br/>         Optional booth or marketing table at Grazing on the Green<br/>         Sponsorship recognition on all 2022 printed materials, newsletters, advertising<br/>         Sponsorship recognition of logo on SCCBG website and SCCBG materials<br/>         Promotion through social media networks, inclusion in event press release</p>  |
| <p><b>\$500</b><br/> <i>PARTNER AGAINST<br/>         CANCER</i></p> | <p>4 tickets to Gourmet Grazing on the Green 2022<br/>         Sponsorship recognition of logo in event program SCCBG website &amp; in SCCBG newsletters<br/>         Optional booth or marketing table at Grazing on the Green</p>   |

## **SPONSOR REQUEST FORM**

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### **SPONSORSHIP INFORMATION:**

**Sponsorship**     **Silent Auction**     **Raffle Item Item**

Description: \_\_\_\_\_

Value: \_\_\_\_\_

Exclusions: \_\_\_\_\_

**DONOR INFORMATION:**     Previous Donor     New Donor

Donor: \_\_\_\_\_

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Solicited by: \_\_\_\_\_

Please return this form to: SCCBG P.O. Box 2564 Santa Cruz CA, 95062  
Forms can be scanned and emailed to: [info@sccbg.org](mailto:info@sccbg.org)

The Santa Cruz Cancer Benefit Group is a nonprofit organization, (501(c)3, Tax ID No. 77-0474745), dedicated to improving the quality of life for people living with cancer in the Santa Cruz community. SCCBG P.O. Box 2564, Santa Cruz, CA 95062

To learn more about the Santa Cruz Cancer Benefit Group go to: [sccbg.org](http://sccbg.org).